



Women Entrepreneurs Welfare Association of Tamil Nadu **(WEWA)**

Women Entrepreneurs Welfare Association of Tamil Nadu (WEWA) is a Tamil Nadu state Govt. recognized association. We are 2000 members strong in TN with chapters in 12 districts. Please find the profile of WEWA, services offered & the milestone achieved in our website:
www.wewatamilnadu.com..

OUR SERVICES

- WEWA actively promotes, mentor's, equips and empowers women entrepreneurs.
- WEWA creates awareness about entrepreneurship and various support systems available to women and general public.
- We offer free counselling to potential as well as established entrepreneurs.
- WEWA helps women to identify their potential and area of interests and accordingly provide them skill training.
- WEWA helps women entrepreneurs to launch, develop & expand their business ventures.
- WEWA links women entrepreneurs to various business opportunities and support systems.

MILESTONES ACHIEVED BY WEWA

Training programmes - kick-starting our members entrepreneurial career

We conduct free "Entrepreneurship and career development training programs every month for potential as well as established women entrepreneurs. These have done wonders for our members making them business-savvy and gain self-confidence. Several people started their business ventures following these training programmes.

Seminars & workshops - jump-starting entrepreneurial career

We have successfully organized more than 20 seminars on "Business opportunities for women and youth" which was featured in print and visual media. Bankers and officials from various state and central govt departments involved in entrepreneurial promotion presented the entrepreneur friendly govt sponsored schemes. Many started their business ventures taking advantage of the business opportunities offered in the seminars We also conducted free workshops for women. These seminars are attended by college students, potential as well as successful entrepreneurs, corporate houses, bankers, govt. officials and media persons.

Seminars in colleges

WEWA organized 'Entrepreneurship Awareness Seminar' for students of Ethiraj College, as a part of our efforts to inculcate the spirit of entrepreneurship among student community. This seminar served as a portal where students interacted with experts to discuss issues, challenges and opportunities.

Loan fairs

WEWA hosted a several loan fairs in collaboration with IOB. Loan applications were quickly processed and loan dispersed to our members

Cultural Extravaganza cum game show

WEWA has successfully organized light music concert performed by the renowned light music orchestra "Lakshman Shruthi" troupe 3 years in a row.

WEWA celebrated Woman's day every year in a meaningful way by hosting cultural cum game show for women. Women enthusiastically participate in these events showcasing their talents and take part in various competitions and games.

Republic Day Parade

In reorganization of their contributions and services rendered, WEWA was part of the Republic Day Parade in 2011 as contingent of District Industries and Commerce Department (DIC).

Health Workshop

WEWA organized cancer awareness camp for women.

Yoga workshop was conducted for our members. Members are given free consultation by our siddha doctor and acupressure therapist.

They are also given guidance in legal matters.

WEWA Souvenir – a reference guide for entrepreneurs

Every year we bring out a souvenir in connection with the "Annual conference cum Business Opportunities Seminar". The souvenir is memorabilia of our activities/ services provided. It serves as a reference guide for entrepreneurs. It is step-by-step guide to start a business. It contains detailed information on, various schemes of banks. It equips the entrepreneurs with valuable information related to entrepreneurship - entrepreneur friendly govt. schemes and programmes and other support systems available. The souvenir is widely circulated in TN among business, Govt department and media circles.

OUR ACHIEVEMENTS

- Women fabricators – taking a giant leap. 25 fabrication units as vendors to BHEL – Ranipet are run exclusively by 51 women. They were intensively trained in fabrication, AutoCAD, managerial and entrepreneurial skill with the support of MSME – DI and VIT – Vellore. Many of them had to start from the scratch with no prior experience, exposure and technical background. But they persevered and persisted in their efforts. These women have stormed the male dominated field and emerged in flying colours. This is a land mark achievement in the history of BHEL and women entrepreneurship. This is an innovative and pioneering initiative to create new and first generation women entrepreneurs in non-conventional areas - Engineering and Fabrication.
- 70 members are successfully running dairy farms in Kanchipuram.
- Our members are engaged in diverse fields – catering, manufacturing, beauty parlours, housekeeping, fashion designing, tailoring unit, terrace gardening, mushroom cultivation etc.
- WEWA is included as a committee member of SLIIC, RBI.
- WEWA is invited to all seminars organized by state, central and other organizations to represent women entrepreneurs.

OUR FUTURE PLANS

- Assist entrepreneurs in marketing.
- Help women entrepreneurs in eco-solutions in the field of Renewable energy such as solar power.
- Organic farming
- Community development

We are planning to take our services to the next level – to help more and more struggling entrepreneurs to not only survive but also thrive. By promoting entrepreneurs, we are engaged in the emancipation of women, building up families, generating jobs and play a vital role in the economy of the country.